



Increase Profitability With Payment Processing and Member Management!

ABC Financial is the industry’s leading fitness club management software that strengthens your gym’s performance by reducing delinquencies, improving collections, and creating a better member experience.

Simplify Gym Management



SOFTWARE

Centralize all your data with member and employee management, scheduling, disaster recovery and more.



REPORTING

Access data including gym payment activity, account reconciliation and daily delinquency.



PAYMENT PROCESSING

Increase profits, reduce delinquent accounts and increase credibility with your members.

Flexibility

The perfect solution for all types of fitness facilities – from small to large, single or multi-location, brand new or established.

Security

Protect sensitive information with an encrypted password protected system that is regularly tested for vulnerabilities.

Stability

Our solutions have led the way in fitness software for decades, and thousands of fitness clubs across the globe trust us to help them manage their businesses.

“

I am continually impressed with ABC. They are constantly improving their business, offering innovative new products and services that can help health club operators run their businesses better.”

– Eric Buckner



See why thousands of gym owners use ABC Financial.

Request a demo today!

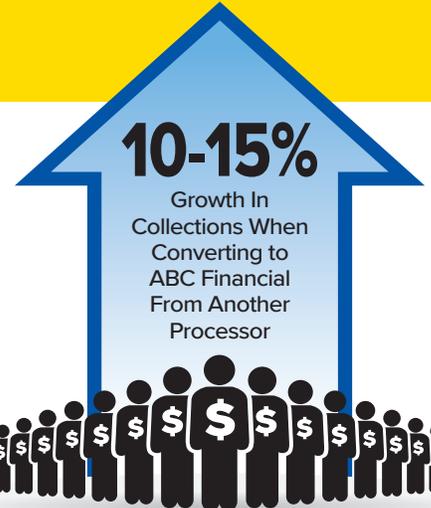


Did You Know...

How Much Money Are You Willing to Spend Chasing Down Your Delinquent Members?

PAST DUE
5-25%

Gym owners can anticipate anywhere from **5 - 25%** of your term and month-to-month contracts going past due.



ABC Financial Customers Have Seen a

94%
Collection Rate

50%

of all new health club members quit within the first 6 months of signing up

30-50%

*The majority of fitness clubs have a churn rate of **30 - 50%***

10x

*It costs about **10x** more to gain a new member than it does to retain an existing one*

Sources:

(Technology Institute, 2014) <http://www.fitnessforweightloss.com/gym-statistics-members-equipment-and-cancellations/>
<https://blog.abcfinancial.com/abc-articles/how-to-collect-more-money>



Call us Today! 1-877-959-5089

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Request a demo today!